

**School of Journalism  
and Communication**  
Aix Marseille Université

**Courses taught in English**  
**Student exchange**

**2026-2027**

**amU** **EJCAM**  
Aix Marseille Université

# Studying Journalism and Communication at amU

*Program open to  
exchange students*

Founded in 1982, EJCAM is a faculty of Aix Marseille Université and has been a key institution for training professionals in media and communication for over 40 years.

The school is equipped with modern, professional-grade facilities: cameras, sound recording tools, mobile video equipment, a radio studio, TV studio, editing rooms, multimedia labs, and a media training studio.

Additional resources include a press room on the Marseille site and a dedicated Information & Communication collection at the Timone campus library. In order to respond to evolving communication needs and technological developments, EJCAM offers programs tailored to digital transformation and strategic communication.

Students can choose from a range of innovative courses designed to meet the current and future demands of the professional world.

*The **Master's program in Digital Information and Communication of Organisations and Media (DIGICOM)** aims to provide theoretical input on communication as well as professional applications.*

## **OBJECTIVES**

*Armed with a deep understanding of the processes of transmitting information and means of communication, students will be required **to put this into practice on work-related projects**, supported by experts and professionals, **in the fields of Digital Communication and Project Management.***

*Students will have the opportunity to deepen their knowledge of communication theory while working on projects with professional objectives, such as **digital content creation, communication campaigns and project management.** The course is intended to foster **an international outlook and experience for students aiming to work in international organisations** where English is the working lingua franca whether in France or abroad.*

## **LOCATION**

*The School is located in the 5th district of Marseille. The **access to the university library with a dedicated collection in Information and Communication is located on Timone Campus.***



**Website**

## Good to know

**L1, L2, L3:** 1st, 2nd, and 3rd year of the Bachelor's degree

**M1, M2:** 1st and 2nd year of the Master's degree

Fall semester:

**M1 S3, M2 S5**

Spring semester:

**M1 S4, M2 S6**

**ECTS (European Credit Transfer System):** Credits used across the European Union that facilitate international recognition of academic achievements and validation of your study path.

**1 full semester in EU = 30 ECTS**

**French as a Foreign Language (FLE) :** Students can benefit from **4 additional credits** by following French as a Foreign Language (FLE) courses:

<https://www.univ-amu.fr/en/public/fle-amu-courses>

# Course Selection

## Academic requirements

### Language requirements:

A minimum level of B2 in English is required.

Accepted language test scores:

- IELTS: 5.5 or above
- TOEFL iBT: 72 or above
- TOEIC: 785 or above
- Letter certifying B2 level from the exchange partner

### Student's profile

The program is multidisciplinary and open to students from various backgrounds. However, priority is given to students from the following fields:

Information and Communication, Applied Foreign Languages, Business/Marketing, or Media Studies.



## Master's Program in Digital Information and Communication of Organisations and Media

*You must choose either M1 or M2 courses but not a mix*

### M1 Fall semester

COURSE TITLE	LEVEL	SEMESTER	CREDITS
Content Writing & Editorial Design	MASTER 1	S3	3
Digital Publication Tools	MASTER 1	S3	3
National Branding	MASTER 1	S3	3
Project Management	MASTER 1	S3	2
English for Communication	MASTER 1	S3	4
Public Speaking	MASTER 1	S3	2

### M1 Spring semester

COURSE TITLE	LEVEL	SEMESTER	CREDITS
User-centred Design	MASTER 1	S4	3
Cross Cultural Awareness	MASTER 1	S4	3
English for Communication	MASTER 1	S4	3
Media Training	MASTER 1	S4	3
Information monitoring for research	MASTER 1	S4	1

## *Master's Program in Digital Information and Communication of Organisations and Media*

### M2 S6: Fall semester

COURSE TITLE	LEVEL	SEMESTER	CREDITS
Sustainable Development & CSR (Lecture)	MASTER 2	S5	2
Data & Society (Lecture)	MASTER 2	S5	3
AI for Communication	MASTER 2	S5	3
Digital Media Production (Podcast production)	MASTER 2	S5	3
Job Hunting in English	MASTER 2	S5	3
English for Research Purposes	MASTER 2	S5	2
Research Methodology	MASTER 2	S5	1
Social Media & Community Management	MASTER 2	S5	3

COURSE TITLE	LEVEL	SEMESTER	CREDITS
French as a Foreign Language (FLE)	MASTER 1 or 2	S3,S4,S5,S6	4



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## International Relations Office

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