

INSTRUCTIONS FOR PREPARING AND SUBMITTING THE DOCUMENT

The document will be written in english or french.

Layout recommendation :

- ✓ Page size: A4.
- ✓ Use Arial or Time New Roman font, size 11.
- ✓ Line spacing: single.
- ✓ Sides/top/bottom margins: 2 cm minimum.
- ✓ Number the pages at the foot of the page.
- ✓ Maximum number of pages: 20 pages (excluding annexes).

The scientific document must include the following document template as well as the project presentation table (to be formatted on page 1) and **a heading indicating** the name of the program and the project acronym,

Indicative recommendations are given to complete each section in order to provide the expected information for the evaluation.

The document must be sent by email to antoine.parrot@univ-amu.fr **imperatively in PDF format without any protection.**

The file must include the following documents :

- The scientific document, according to the following document model
- A letter of support from the director(s) of the partner research unit(s), explaining the history of the partnership and the interest of the Industrial Chair in the unit(s).
- A letter of support from the company's legal representative explaining the strategic importance of the industrial chair in the company's development.
- The organization chart of the company
- The Kbis extract of the company, less than 3 months old
- The CV of the academic referent of the chair
- The CV of the Chair's industrial referent
- NDA

Acronym		
Long title of Industrial Chair		
Academic Coordinator	Identity of the coordinator (Last name, First name, email) :..... Identification of the institution (guardianship(s), UNIT):	
Industrial Coordinator	Identity of the coordinator (Last name, First name, email) Company:.....	
Partners	N°2 : laboratory, guardian(s), Surname, First name of the person in charge of the project N°3 : N°4 :	
Theme(s) Priority (s) A*MIDEX	<input type="checkbox"/> Energy <input type="checkbox"/> Environment, Planet & Universe <input type="checkbox"/> Health & Life Sciences <input type="checkbox"/> Science & advanced technologies <input type="checkbox"/> Societies, cultures & exchanges	
PRIDES and PACA Competitiveness Clusters ¹	Does the project have, or can it have, a link with a PRIDES or Pôle de compétitivité : <input type="checkbox"/> YES <input type="checkbox"/> NO If yes, which one(s) :	
Full cost of the project xxxxxx €	Duration of the project :	XXXX month
Assistance requested from A*Midex : xxxxxx	Co-financing of the company xxxxxx €	Other funding : Financier and amount

Special confidentiality requirements

Special confidentiality requirements?	<input type="checkbox"/> YES <input type="checkbox"/> NO
If yes, reason and details of requirements.	

¹ The 29 PRIDES and Competitiveness Clusters of the PACA region <http://www.regionpaca.fr/emploi-developpement-economique/les-prides/les-29-prides.html>.

DETAILED PROJECT :

1) Summary: (0.5 to 1 page maximum)

This non-confidential summary will be published on the A*Midex Foundation website if the project is selected.

Present the industrial chair program, contextualizing it and explaining the scientific issues it addresses. Specify the valorization and innovation objectives. Explicitly mention the laboratory(ies) and the company concerned.

2) Context and positioning (4 to 6 pages)

2.1 Scientific, technological and industrial context

Briefly present the general context and the issues involved in the industrial chair, in scientific, technological and industrial terms.

2.2 Objectives of the Industrial Chair

Present the objectives of the project and the scientific and technical hurdles to be overcome by the project. Show the innovative character in relation to the state of the art. Highlight the partners' contributions to this state of the art.

2.3 Description of the laboratory(ies) and team(s) involved

Briefly introduce the partner laboratory(ies), the key researchers involved, the coordinator of the proposal.

2.4 Positioning of the industrial chair in the scientific strategy of the laboratory(ies)

Specify how the proposal fits into the strategy of the laboratory(ies), both in scientific terms, in terms of valorisation and in terms of partnership with the socio-economic world. Mention the work / publications / key patents (or other intellectual property titles) carried out on the theme of the industrial chair.

2.5 Présentation of the company

Describe the economic activity of the company, its technological know-how, its current R&D activities. Present the company's economic positioning (market situation, competitors, etc.). Briefly introduce the key researchers and the coordinator of the proposal.

2.6 Positioning of the industrial chair in the company's strategy

Specify how the proposal fits into the company's strategy (development objectives for the coming years), particularly in terms of innovation and growth.

Indicate the pre-existing collaborative activities between the laboratory(ies) and the company, in particular partnership research projects, services, intellectual property, staff mobility. Specify the dates, as well as any information allowing to qualify and quantify previous collaborations.

3) Research, Innovation and Education Program - Work Plan (5 to 6 pages)

Describe the organisation of the project and the detailed work program for the research, valorisation/innovation and education strands. Present the activities in terms of objectives, tasks, deliverables, and success criteria to evaluate the results at the end of the project. Specify the risks and the envisaged fallback solutions. The schedule of the various tasks and their dependencies can be presented in graphical form (Gantt chart for example). The role and involvement of the staff (person/month) of each partner will be specified. A summary table of all project deliverables will be provided (task number, date, title, responsible person).

The role of the personnel recruited under the Industrial Chair will be described:

- o CIFRE PhD students: thesis subject, profile of the candidate, supervising*
- o Post-doctoral: subject, candidate profile, supervisor*
- o Trainee: level, field...*

*For **Research** activities, specify the expected results. Describe, if applicable, the final product(s) to be produced. For research projects dealing with subjects concerning man, animals and/or the environment, develop if necessary the ethical aspects of the project and any authorisations to be obtained.*

*For **Valorisation and Innovation** activities, describe a concrete program in relation to the Research program. For each of the innovations mentioned, specify the foreseeable deadline, the key technologies, the target market, the characteristics of this market, the strengths and weaknesses of the company on this market. Planned communication of results.*

*For **Education** activities, describe the program in terms of education through research of doctoral and post-doctoral students, hosting of Master's level trainees, development of specific courses, organisation of summer schools, ...*

4) Project implementation (3 pages excluding CV)

4.1 Description of the consortium

Provide a list of the persons involved in the project specifying: surname, first name, affiliation, function, role in the project and attach a short CV as an annex (1/2 page maximum per person highlighting qualifications in relation to the needs of the project).

4.2 Governance

Describe how the Industrial Chair is coordinated: decision-making committee, monitoring / advisory committee. Provide elements to assess the coordinators' ability to coordinate the project.

4.3 Operating Plan

Identify the prior knowledge brought by each partner (patents, software, processes, ...) and their involvement in the project results, as well as their intellectual property and their exploitation regime. Specify the modalities envisaged for the protection of the results of the Chair, the management of the property and the exploitation.

5) Project budget and justification of the financial request (1 to 2 pages)

*The provisional budget must show, on the one hand, the contributions in kind from public institutions, the supervisors of the laboratories involved, and the company (personnel costs, access to equipment), and on the other hand, the cash funding paid by the company and that allocated by A*Midex.*

Justify the nature and cost of the expenses. For investment expenditure, justify the choice of equipment and its necessity to carry out the project. Indicate whether a mutualisation is envisaged, for example with a technological platform.

The budget may be presented according to the following table:

Costs	Financier		
	Governmental institutions	Company	A*Midex Grant
Human Resources			
Staff at your disposal			
name, grade, position, % involvement...			
Personnel recruited under the Chair			
Type of post requested, duration of recruitment			
Equipment (> 800€)			
Nature, number			

Operation			
External and internal services, mission expenses, consumable expenses, CIFRE doctoral student support costs,			
Total direct costs			
Indirect costs			
Management Fees (15%)			
Total full cost			

6) Impact of the project : (2 to 3 pages)

Describe the expected benefits in terms of scientific, technical, industrial, economic (job creation, creation of new activities, gain in market share, etc.), societal and also in terms of influence and attractiveness.

6.1 For academic partners

6.2 For the company

6.3 For the Aix-Marseille site

6.4 Leverage effect on new funding (national and European)

7) Bibliographical references.